

# NELSON TRAVERSO

## Personal References

### Lt Gen (ret) Dr PK Carlton, Jr

*17th Surgeon General of the US Air Force  
Co-Chair, Independent Shared Air Strategic Research Board  
Collaborative Partner, Puerto Rico Leads Las Americas*

*"In Mr. Traverso we have finally found the ethical leader who is able to work across the disciplines of business, academia, government and philanthropy, uniting us to help protect the air we must all breathe. Together we will create a better tomorrow starting today."*

17th Surgeon General of the US Air Force Co-Chair, Independent Shared Air Strategic Research Board Collaborative Partner, Puerto Rico Leads Las Americas

### Lissy Oquendo, Eng.

**Courage, Passion & Intensity:** Mr. Traverso is always looking towards the future, setting ambitious goals, and often relies on his intuition. He takes initiative and is quick to capitalize on opportunities. His intensity and passion for growth and development makes him charismatic, persuasive, and an excellent communicator.

**Resilience & Drive:** Like true leaders, Mr. Traverso knows that taking risks and making large-scale changes can lead to exponential growth or can fail dramatically. A key difference between a good and a great leader is the ability to bounce back and push forward. He has the humility to learn from his mistakes and will work to turn unanticipated situations into positive results.

**High Emotional Intelligence:** Mr. Traverso strongly believes that a key part of success is attributed to collaboration. In a short amount of time and with precision, he has built strong networks and know the best way to do so is forging mutually beneficial relationships. He can easily read people's emotions and adapts himself to generate an easy to approach, trustworthy, and uplifting experience for all.

**Humility:** I am impressed most by Mr. Traverso's humble and modest approach that he has about his qualifications. Not the academic qualifications, although he has plenty, but those personal qualifications that make him the extraordinary leader he is. Mr. Traverso is not self-involved but is consistently working to develop the next great leader(s) from the people that work closely to him.

**Excellent Communication Skills:** Mr. Traverso knows that employees who feel valued and integral to the company's success are incredibly productive. A skill he uses with his business partners/collaborators by actively engaging with them to achieve better results.

### Col (Ret) Dr. Paul Nelson, MD, MPH

**Cutting Edge. Visionary.** Mr. Traverso's character comes through in the way he approaches his work with the highest level of ethical consideration. His ability to envision a better future lends to his ability to build that future

today. Mr. Traverso's consistent work across a wide variety of disciplines and cultures to build a better tomorrow makes a difference in the lives of the people of Las Americas today.

## Membership & Education

- Collaborator and member of the Independent Shared Air Strategic Research Board of the United States
  - Works to inform and educate communities around the United States and Puerto Rico
- Member of the American Institute of CPA's (AICPA)
- Member of the Puerto Rico Society of Certified Public Accountants
- Former 5-year Chairman of the Technology Committee of the Puerto Rico Society of CPA
- Former Member of the Faculty of the American Institute of CPA's
  - Information Technology Courses taught include Web Trust and Digital Signatures
- University of Puerto Rico (Rio Piedras Campus)
  - BBA in Accounting with a focus on Taxation courses
  - Magna Cum Laude
- Harvard Business School, 2017-2018
  - Executive Leadership Course in Leadership and Negotiating

## Relevant Experience

- 1997-Present | Chief Executive Officer, SayNet, Inc.
- Develops solutions to combat the spread of SARS-CoV-2 (COVID-19, which has led to the reduction of the impact COVID-19 has on businesses).
  - Analyzes& certifies technology that produces hydrogen peroxide to purify and disinfect surfaces & air.
  - Analyzes& certifies emerging technologies in the fields of health & medicine relevant to COVID-19.
- Disaster Recovery Team for Puerto Rico Aqueducts & Sewers Authority (Dec 2017)
  - Charged the development and implementation of processes for the accounting and recording of FEMA-compliant disaster-related expenses.
  - Screened, selected, and evaluated staff to execute the work program & agreed-upon procedures.
- Advisor to the Puerto Rico Secretary of Health, 2017-present
  - Prepares presentations and reports for the Secretary of Health, who is charged with implementing a Zero-Based budget in all Public Health Programs. This budget focuses on Women and Prenatal Care, Drug Abuse Prevention, Vector Prevention Programs, and Mental Health.

## Companies:

**TRCCPA, LLC**-With over 30 years of proven success as industry leaders, we lead with the example of our quality work and service. Hundreds of business owners put the growth of their businesses in our hands. As part of the MT Consulting family, TRC focuses on tax, accounting, and audit with a multi-disciplinary approach based on data-driven decision-making and a background in accounting, law, and mathematics. *For more information, please visit [trccpa.org](http://trccpa.org)*

**MedTrust, LLC**-Their mission is to help healthcare professionals increase their profit, carry out profitable projects, and have a successful practice by providing consultation and advice. We also take care of the necessary processes so healthcare professionals can benefit from all the available incentives and exemption programs. *For more information, please visit [medtrustllc.com](http://medtrustllc.com)*



**Saynet, Inc.**-Provide services in COVID-19 Consulting & Prevention, Statistician & Risk Assessment, Accountant, Auditors & Controllers, Digital Signatures & Encryption, TeleMedicine among other services. *For more information, please visit [saynet.net](http://saynet.net)*

## Under Preterm Labor and Coronavirus Foundation and Puerto Rico Leads las Americas

### Saving Lives

The history of Puerto Rico Leads the Americas (PRLLA) begins in 2017. We set out to help the most vulnerable population in public health by identifying emerging technologies for obstetrician offices, nurseries and hospital wards, particularly airborne pathogen control. In June 2017, we were informed that 12 babies in neonatal intensive care units in the Dominican Republic were infected with a virus that is known today as SARS-CoV-1 (Coronavirus). The incubators were all located within the same room and over a 72-hour period, all twelve babies lost their lives.

American philanthropist, scientist, and inventor Alton Holt traveled from Texas to Santo Domingo, R.D. with various precision equipment and instruments developed between himself and the US military. The purpose was to continuously combat airborne pathogens. Holt developed the disinfection protocol that stopped the spread and voluntarily donated technology for the continued reduction of microbial infections. This technology belongs to the category of photocatalytic oxidation technology. About three hospitals in Santo Domingo and Santiago, Dominican Republic were disinfected, eliminating the spread of the virus in the air in less than seven days.

### Who We Are

Everyone has a right to breathe air that is pure and clean. The Puerto Rico Leads las Americas team of volunteers and partners are committed to this mission, and we fulfill it by promoting the AirSafe Protocol in order to ensure indoor air is free of harmful pathogens like the SARS-CoV-2 that causes COVID-19.

We are dedicated to help organizations and businesses alike by enabling them to safely reopen with a minimal risk of contagion, using protocols, guidelines, and technologies that are scientifically proven. We achieve this by creating touch points with professionals that can help your organization or business receive financial aid when implementing a protocol certified to reduce the spread of COVID-19, such as the AirSafe Protocol.

### Powerful Partnerships

Thanks to the efforts of many organizations and professionals in industries related to public safety, healthcare, and others, state and federal agencies have granted funds to implement technologies and protocols designed to fight COVID-19. If you are interested in learning more about these federal grants, visit the Office of Federal Affairs of the Municipality where your business is located, or get in touch with our partners to start the process of receiving state-funded financial support for implementing a protocol light AirSafe.

We believe everyone has a fundamental right to have access to clean air, free of pathogens such as COVID-19. For this reason, we conduct independent studies on technologies and health & safety guidelines to certify their effectiveness and form part of our multi-layered protocol that guarantees clean air: AirSafe.

We have partnered with research institutions across the Americas to certify and audit clean air protocols. One of these institutions is the renowned Independent Shared Air Strategic Research Board (IRB), with whom we have a mutual agreement to inform and educate communities around the United States and Puerto Rico.

As part of our mission to make clean and pure air accessible, we have invited government officials and industry leaders to the Pentagon, where a multilayered strategy has been implemented. Retired US Air Force Surgeon Generals, as a main collaborator of the multi layered protocol and Puerto Rico Leads las Americas partners, have taken affirmative action to make this protocol known at a larger scale.

*For more information, please visit [prlla.com](http://prlla.com)*